



## Flash Gaming Summit 2009 Announced, First Conference For Flash Games

*March '09 Conference Will Bring Together Flash Game Industry in San Francisco*

**SAN FRANCISCO — Dec. 15, 2008** — Mochi Media today announced Flash Gaming Summit 2009, a one-day conference taking place March 22, 2009 in downtown San Francisco dedicated to fostering the growth and success of the Flash games community. The summit is aimed at game developers, artists, entrepreneurs, investors and game portal owners interested in Flash gaming, as well as companies in the gaming and social media space. Flash Gaming Summit 2009 will bring together industry leaders to share industry insights and strategies around game development and the business of making games.

The conference will feature the debut of "The Mochis Award Show," sponsored by Nonoba, recognizing the best Flash games in the industry. Nominations for Flash games are now open to the public in 11 categories, and will be evaluated and judged by a panel of industry judges.

"Flash is attracting a lot of attention in the gaming space, due to the rapid emergence of new technology, tools and developers," said Jameson Hsu, chief Mochi at Mochi Media. "Flash Gaming Summit was created to address the unique topics that Flash game developers face, and provide an opportunity for the community to connect and share knowledge with one another."

The content for Flash Gaming Summit will be advised by a steering committee composed of Jason Loia (Digital Chocolate), Jay Bibby (JayIsGames.com), Jeremy Liew (Lightspeed Venture Partners), Richard Fields (MindJolt Games) and Sean Cooper (SeanTCoooper.com).

The platinum sponsors of Flash Gaming Summit are Kongregate and Nonoba. Additional sponsors include Armor Games, FlashGameLicense.com and Zynga Games Network.

More information about Flash Gaming Summit 2009 can be found at [www.flashgamingsummit.com](http://www.flashgamingsummit.com). Speaking proposals can be submitted through Jan. 15 at [speakers@flashgamingsummit.com](mailto:speakers@flashgamingsummit.com). Sponsorship inquiries can be directed to [sponsorship@flashgamingsummit.com](mailto:sponsorship@flashgamingsummit.com).

### **About Flash Gaming Summit**

Flash Gaming Summit is a conference focused on fostering the growth and success of the Flash games community. It was established to bring together industry leaders to share industry insights and strategies around game development and the business of making games. Flash Gaming Summit is organized by Mochi Media.

### **About Mochi Media**

Mochi Media is a platform dedicated to fueling the creativity of the gaming community through its products and services. The core product, MochiAds, is the largest online games advertising network for developers, advertisers and publishers. The network provides game developers with monetization, distribution and analytics while providing advertisers with turnkey opportunities to reach over 70 million gamers per month. The thousands of online games available in the game catalog provide publishers with engaging content to attract, entertain and retain their users. Mochi Media is headquartered in downtown San Francisco.

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