

## **Mochi Media and FreeSpin3D Announce \$20,000 'The World of 3D' Flash Games Contest**

*Three-Month Flash Game Development Contest To Build 3D Games Using the FreeSpin3D Platform*

**SAN FRANCISCO — Jan. 20, 2009** — Mochi Media and FreeSpin3D today announced "The World of 3D" Flash Games Contest, a \$20,000 Flash game development contest sponsored by **FreeSpin3D**. The contest will test developer's skills creating games on the FreeSpin3D platform, which enables real-time rendering of 3D content in Adobe Flash. **FreeSpin3D** technology is based on its propriety OneLayer 3D core technology, that allows real-time rendering of 3D content on two-dimensional environments, such as Web browsers and power limited low-end devices such as mobile phones.

Trial licenses for FreeSpin3D will be provided throughout the competition to all Flash game developers participating in the contest. The games will be judged by a panel composed of Mochi Media and FreeSpin3D employees, as well as online game developers and past Mochi Media contest winners. Seven prizes will be awarded, with all finalists receiving a full FreeSpin3D license:

- \$7,000 Grand Prize
- \$5,000 First Place
- \$3,000 Second Place
- \$2,000 Third Place
- Three \$1,000 Choice Picks

"FreeSpin3D's technology opens up whole new avenues of creativity for Flash developers," said Jameson Hsu, Chief Mochi at Mochi Media. "Flash game development technology has improved by leaps and bounds over the past few years, but adding 3D game play and graphics will allow developers to build whole new levels of depth to into their games and give players a much richer, more interesting experience."

"This contest is a great opportunity for us to reach Mochi Media's wide community of talented Flash game developers," said Amir Fischer, CEO of Revolver. "We are looking forward to seeing how they use FreeSpin3D to push the envelope of how Flash games are developed and what they can become."

Contest submissions are due by midnight on April 3, 2009. Winners will be announced the week of May 4. For more information about the contest, please visit: [www.mochiads.com/contest/](http://www.mochiads.com/contest/)

### **About Mochi Media**

Mochi Media is a platform dedicated to fueling the creativity of the gaming community through its products and services. The core product, MochiAds, is the largest online games advertising network for developers, advertisers and publishers. The network provides game developers with monetization, distribution and analytics while providing advertisers with turnkey opportunities to reach over 70 million unique users per month. The thousands of online games available in the game catalog provide publishers with engaging content to entertain and monetize their

users. Mochi Media is headquartered in downtown San Francisco.

### **About FreeSpin3D**

FreeSpin3D is developed by Revolver animation and game technologies.

Revolver is focused on providing the graphic, animation and game industry with advanced computer graphic enabling solutions. The company's, patent pending core technology, One Layer 3D™ (OL3D™) enables the implementation of commercial cross platform polygon graphics solutions for real-time rendering of 3D content in 2D environments such as Web browsers and power limited low-end devices, such as mobile phones, PDA's and game consoles – regardless of dedicated software and/or hardware, such as a GPU.

Our aim is to enable swift, simple, and compelling 3D graphic content anywhere.

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